

HELP US FIND GREAT LOCAL SPONSORS

We are looking for local businesses that want to support Desert Mountain Girls Basketball and become part of our basketball community.

Before contacting a business, consider whether it is a good fit for our players, families, and fans.

DON'T JUST SEND THIS TO EVERY BUSINESS

We want a good mix of sponsors.

If we already have a dentist, don't go looking for three more dentists. If we already have a physical therapy practice, look for another type of business.

The goal is to build a group of great local businesses from different categories that our families can support throughout the year.

GREAT BUSINESSES TO ASK

Start with businesses you or your family already know.

- **Restaurants**
- **Pizza, sandwich and casual food businesses**
- **Healthy food and meal-prep businesses**
- **Smoothie and juice shops**
- **Coffee shops**
- **Sports medicine practices**
- **Physical therapists**
- **Orthopedic practices**
- **Chiropractors**
- **Urgent care centers**
- **Dentists and orthodontists**
- **Eye doctors**
- **Athletic trainers**
- **Gyms and fitness centers**
- **Basketball and sports training facilities**
- **Sporting goods businesses**

- **Recovery and wellness businesses**
- **Nutrition businesses**
- **Local grocery stores**
- **Real estate agents**
- **Mortgage companies**
- **Insurance agencies**
- **Banks and credit unions**
- **Auto dealerships and repair businesses**
- **Local family-owned businesses**

START WITH PEOPLE YOU KNOW

The easiest sponsor is usually someone who already has a connection to you.

Think about:

Where does your family eat?

Where do your parents work?

Who owns a business that your family knows?

Where do you train or work out?

What businesses do you already use?

Do you have a family member or family friend who owns a business?

Those should be your first calls.

BEFORE CONTACTING THEM

Check with the Booster Club to make sure we don't already have a sponsor in that business category.

Once you're clear, use the Sponsor Outreach Email or Text Template provided below.

Don't worry about explaining everything yourself. The template gives the business the basic information and sends them to our sponsorship page for the details.

If they're interested and ready to sponsor, send them the Ready to Sponsor email or text with the payment link.

MOST IMPORTANT

When a business supports our girls, we want to support them back.

Pay attention to who our sponsors are. When possible, eat at their restaurants, use their businesses, follow them on social media, and tell them you're part of Desert Mountain Girls Basketball.

We don't just want businesses to give us \$500.

We want to build relationships with businesses that support our girls and make sure they know their support is appreciated.

Email 1: Sponsor Outreach

Subject: Support DMHS Girls Basketball 🏀

Hi [Name],

We're looking for local businesses to support **Desert Mountain High School Girls Basketball** this season.

For **\$500**, your business receives:

- A business banner displayed in the DMHS gym **year-round**, with exposure during girls and boys basketball, volleyball, school events, and other activities
- **Game-day sponsor announcements**
- **Social media recognition**
- Promotion on **DMHoops.com**
- Additional online exposure through our partner **ExploreDinePlay.com**

Your sponsorship directly supports our girls and helps fund team meals, player gear, tournaments, Media Day, team activities, and other program needs.

The **DMHS Girls Basketball Booster Club is a 501(c)(3) nonprofit organization**. Because sponsorships include promotional benefits, businesses should consult their tax professional regarding the appropriate tax treatment.

Learn more or become a sponsor here:

<https://dmhoops.com/sponsorship-opportunities/>

Thank you for supporting DMHS Girls Basketball! 🏀

DMHS Girls Basketball Booster Club

Text 1: Sponsor Outreach

Text Version

Hi! We're looking for local businesses to sponsor **DMHS Girls Basketball**. 🏀 For \$500, your business gets a banner displayed in the DMHS gym year-round, game-day announcements, social media recognition, and online promotion through DMHoops.com and ExploreDinePlay.com.

Learn more or become a sponsor here:

<https://dmhoops.com/sponsorship-opportunities/>

Thank you for supporting our girls!

Email 2: Ready to Sponsor

Subject: DMHS Girls Basketball Sponsorship 🏀

Hi [Name],

Thank you for supporting DMHS Girls Basketball! We really appreciate it.

To complete your sponsorship, simply use the secure payment link below:

<https://donate.stripe.com/9B6eVd5Cg8mY1eoehN5gc01>

Enter your sponsorship amount and complete the payment information.

New Sponsor: \$500

Once completed, we'll follow up to get your business logo and information for your banner and promotions.

Thank you again for supporting our girls and the DMHS Girls Basketball program!

DMHS Girls Basketball Booster Club

Text2: Ready to Sponsor

Thank you for sponsoring DMHS Girls Basketball! 🏀

You can complete your sponsorship using our secure payment link below. Just enter the sponsorship amount and payment information.

New Sponsor: \$500

<https://donate.stripe.com/9B6eVd5Cg8mY1eoehN5gc01>

Once completed, we'll get your logo and business information for your banner and promotions. Thank you for supporting our girls!

